



HACU

27th Annual Conference

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HACU

- Chicago, IL
- October 25-28
- Hispanic Association of Colleges and Universities
- “Championing Hispanic Higher Education Success: Securing the American Dream”



Participants

- HACU represents more than 400 Colleges and Universities
 - Committed to Hispanic education throughout the United States.
- More than 400 students
 - Spain, Puerto Rico, U.S., Latin America



Agenda

- Met with leaders from corporations, federal agencies, colleges, universities, and other allies to advance Hispanic higher education.
- Workshops to prepare and inform
 - Budgeting, resumes, scholarships, internships
- Exhibit
 - Colleges/Universities, Corporations
- Network



Entities

- Deloitte
- CIA-Central Intelligence Agency
- USDA- U.S. Department of Agriculture
- Sodexo
- NSHMBA- National Society of Hispanic MBA
- NCAA- National Collegiate Association of Athletics
- SALT



Deloitte-Branding

- Personal Branding

- Who you are, who you want to be, what you want to be known for?
- Activity
- Social media
- What do you value?
- How do you want to be perceived?
- Make your mark in your organizations

Networking

- Important to build connections
- Distinct
- Authentic
- Professional
- Short and Focused
- Resumes



Elevator Speech

- 30 seconds/60-90 word
- Who you are
- What makes you unique
- Types of opportunities you are targeting
- Your requests
- Practice, practice, practice!
- Stand out
- First impression=lasting impression



SALT-Finances

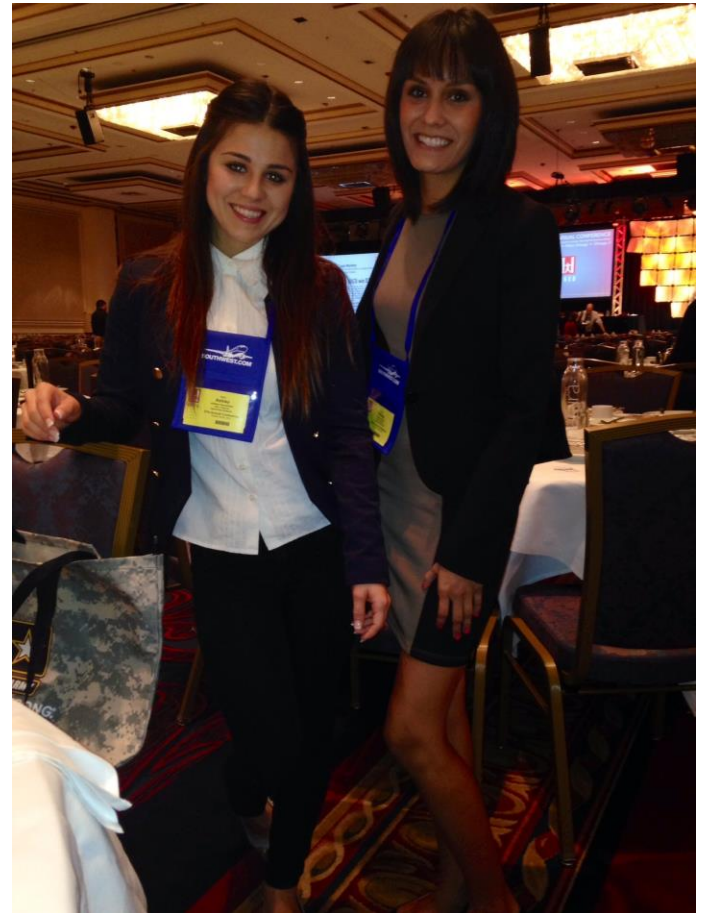
- Budget
- Methods
 - Apps/Websites: bankrate.com, creditkarma.com, transunion.com, MINT, etc.
 - Envelope, secret savings, paying large expenses
- Savings
- Needs vs. wants

Repayment Options

- Standard Repayment
- Graduated Repay
- Extend Repay
- Income Sensitive, Contingent, Based
- Pay as you earn

Internships/Exhibit

- HACU
 - Website, resume, paid internship
- Universities/Colleges
 - Different opportunities, programs, incentives
- Practiced networking
 - Spoke to representatives, gave resumes, internship opportunities



Questions/Comments

